



FOR IMMEDIATE RELEASE

31 January 2008

Sponsorship available to promote responsible drinking messages

Does your sporting or community organisation need new equipment or financial assistance with events in 2008?

If so, apply now for Queensland Health sponsorship towards sporting and community activities involving young women aged 15 to 22 years.

In doing so, your club or organisation can assist local efforts to promote responsible drinking messages for healthy lifestyles.

Queensland Health's Karen Howarth said that grants of up to \$5,000 funding are available to help local sporting and community organisations encourage young women to make up their *own* minds about drinking, in an effort to reduce risky alcohol consumption and alcohol-related harm.

"Funding for activities may include purchase of team sporting equipment, event promotion materials, registration fees, transportation costs, or payment of workshop fees. If sponsorship is granted, it is expected that responsible drinking messages will be actively promoted during the period of the activity."

"We don't expect that young women will give up drinking altogether, but we do want them to feel empowered, and to know that it really is okay to say "no thanks" to a shout, or to stay home if you really don't feel like a big night out on the drink," she said.

For more information or a grants application kit, contact Karen Howarth on (07) 3810 1534, or download an application kit from www.womensportqld.com.au . All funding applications will be assessed on merit and accepted until May 2008.

For more information about the Queensland Health's 'Young Women and Alcohol' campaign, visit www.feelinggood.com.au.

Ends

Issued by: Robyn Kinne, Senior Public Affairs Officer, Southern Population Health Services, Queensland Health (07)3000 9103 or 0402 287 027

Date: 31 January 2008