

INVITATION

Digital Economy Forum

Want to know what the digital economy can do for *your* business?

Businesses interested in using information technology to maximise their profitability are invited to attend the Kingaroy Digital Economy Forum on 29th May 2012.

The forum, which is being facilitated by Queensland Government, is free of charge and will provide participants with the information and tools they need to drive their business forward in the digital age.

"The workshop will be interactive as we want to stimulate the sharing of knowledge including best practices, previous experiences and any potential challenges in the digital economy space."

The keynote address- *Marketing in the Digital Age*- will be delivered by the multi-award winning Yvette Adams, Director of The Creative Collective, a Queensland creative and marketing agency.

A serial entrepreneur, Yvette has assisted thousands of businesses in New Zealand, the UK and Australia to get online and succeed online and is passionate about increasing the digital capabilities of Queensland businesses.

Marketing in the Digital Age will focus on the technologies business owners must become familiar with as a matter of priority in order to ensure a sustainable and profitable future."

The forum will be concluded with a questions and answers session.

Date: Tuesday 29th May 2012

Time: 7:30am – 9:30am (Complimentary Breakfast Included)

Location: The Broadway Hotel – Ruby's Restaurant 151-155 Kingaroy Street, Kingaroy

Cost: Free

RSVP: Thursday 24th May 2012

Bookings are essential please fax your registrations to 41231874 or email maryborough@deedi.qld.gov.au for more information call 41211780.

First name (Mr/Mrs/Miss/Ms): _____ **Surname:** _____

Additional attendees: _____

Business name: _____

Postal address: _____ **State:** _____ **Postcode:** _____

Telephone: _____ **Facsimile:** _____

Email: _____ **Mobile:** _____